

Applied Sensory 101

This is a course designed specifically for where your company is in its **sensory journey**. Able to provide sensory training for all levels/functions in your company.



What this course covers:

- What is sensory testing? Why do we use it?
- What are different types of sensory testing and how are they used?
- Understand how to control context affects.
- Sensory etiquette and proper evaluation techniques.